

From High Art to Couture: The Celine Art Project

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Under the Celine banner, fashion designer Céline has established her brand identity and reputation for high-end, minimalist design. The project team negotiated and coordinated the sale of the [Celine Art Project](#), a collection of contemporary art and design objects, including a sculpture by artist John Wood, a handbag by Céline, and a pair of shoes by Céline. The project team worked closely with the artist and the brand to ensure the art was presented in a way that was consistent with the brand's aesthetic and values.

The success of the sale will be a testament to the brand's growing presence in the art world.

